



Holiday in the Heights

We want to welcome you to our new *Holiday in the Heights* tree lighting event. This event will take place on **Grandview Avenue between First Avenue and Third Avenue on Tuesday, December 7, 2021, from 5:30-8:00 pm.** We encourage you to hand out; a future visit discount, free coupons, fun December crafts, free samples, or any creative ideas you can think of. If you are a business on Grandview Ave between Haines Avenue and 2nd Avenue, we hope you stay open and decorate your storefront to help make this event festive. While there is no sponsorship fee required to participate, we do have the following opportunities available for added exposure & promotion of your business.

___ **ICE Sponsor:** \$850- This sponsorship package sponsors our iceless ice rink free to the public from 3:00-8:00 pm. The City will make a banner for you to hang on the ice rink for the duration of the event. Your business will be announced multiple times during the event. Your logo will be put on the City website, social media, and all banners and marketing materials distributed before the event. We will have a table and tent set up for you on Grandview Avenue for you to give out goodies from your business.

___ **SNOW Sponsor:** This sponsorship package is \$50. The City will set up a table and tent for you on Grandview Avenue to show off your business.

___ **ARCTIC Sponsor:** This sponsorship package is free of charge. You will have a 10 x 10 spot available to set up a table and tent provided by you on Grandview Avenue.

If you are interested in one of the packages above or have another idea to be a part of this event, please fill out this form and email it to parksandrecreation@grandviewheights.org to save your spot! Sponsorship opportunities are limited and first come first serve. Please email us your logo with this form for us to use for marketing.

Business Name: _____ Business Phone: _____

Contact Person: _____ Other Phone: _____

Address: _____

City/State/Zip _____ Email: _____

Website: _____

Date: _____ **Signature** _____

For paid sponsorship- you may pay online with a credit card or mail us a check made out to "City of Grandview Heights" to 1515 Goodale Blvd. Grandview Heights, Oh 43212.